

IN THEIR OWN WORDS

What our clients say about Fog Free Reflections

"I was running late this morning, and again, I am reminded how much *Fog Free Reflections* saves me time! I can shave right out of the shower. No need to wipe the mirror over and over!"

Joel K., homeowner - Fremont, CA

"I'm a clean freak, and I always hated the fuzz on the mirror from removing the fog with a towel. Now with *Fog Free Reflections*, the mirror is always clear, there's no fuzz, and I can get ready in no time."

Steve G., homeowner - Basking Ridge, NJ

"Thank you *Fog Free Reflections* for calling a truce to our morning fights in the bathroom. Now I can apply my make-up in peace, and my husband can take the hottest shower he wants."

Debbie O., homeowner - Carlsbad, CA

"Not only has *Fog Free Reflections* eliminated the steam from the bathroom mirror, but it has saved me loads of laundry and clean-up time. My kids no longer use towels to clear the fog, and my floor is free of wet towels."

Michelle F., homeowner - Sterling, VA

"We installed *Fog Free Reflections* in our master bathroom. It was easy, and the results are wonderful! We are now installing it in our guest bathroom, and both our contractor and designer love the product."

Rafaella and Bill S., homeowners - Philadelphia, PA

ABOUT A BRIGHT IDEA, INC.

A Bright Idea, Inc. is an affiliate of ABI Services. Founded in 1990, ABI Services is a California-based electrical contractor providing installation services nationwide. ABI specializes in energy efficient commercial lighting applications, and counts two of the nation's top five retail chains among its clients.

A Bright Idea, Inc. now brings you *Fog Free Reflections*, ultra-thin, flexible panels easily mounted behind the bath mirror to deliver a fog-free view with the flip of a switch -- at roughly the cost of the average vanity light fixture.

A technology available for years in European spas and hotels, *Fog Free Reflections* are now available in the U.S. and Canada, brought to you exclusively from A Bright Idea, Inc.

Contact one of our representatives today to put this innovative luxury bath item to work for you and your family.



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**See clearly now
with micro-thin
mirror defoggers
for your bathroom**

A PERFECTLY CLEAR VIEW

Fog Free Reflections™ is an innovative bathroom mirror defogger that provides you with the ultimate in bathroom luxury, convenience and comfort. *Fog Free Reflections* subtly heats your mirror to keep it from fogging up, no matter how steamy the shower. This clever amenity installs in minutes behind your mirror, enhancing your bath experience so you can start every morning with a perfectly clear view.



A HASSLE-FREE MORNING

Fog Free Reflections offers you the true luxury of a hassle-free morning. No more cutting short a shower to avoid fogging the mirrors. No more traipsing to the second bath to shave or do make-up. No more spats over who gets to go first. No more messy, streaked mirrors.

Simply turn on your vanity light, and *Fog Free Reflections* micro-thin panels safely heat the mirror. You'll never even know they're there. With this unique bath amenity, you will be able to enjoy a fog free reflection after every steamy shower in your beautiful bathroom.

A UNIQUE TECHNOLOGY

Fog Free Reflections units are made of a durable micro-thin layer of carbon laminated between sheets of Mylar®, making them virtually indestructible. You can even use normal glass and mirror cleaners on the surface of the *Fog Free Reflections*-equipped mirror. However, you won't need to clean it as often since you won't have streaks from wiping the mirror every morning.

RELIABLE, EFFICIENT AND SAFE

Reliable, efficient and costing less to run than an average 75 watt light bulb, *Fog Free Reflections* are available in four standard sizes ranging from 20" x 14" to 20" x 44". Our units are certified to UL and international safety standards. Plus, they are guaranteed for 10 years for manufacturing defects and require no maintenance at all.



FAST AND EASY TO INSTALL

Fog Free Reflections are easy to install on the wall behind your bathroom mirror. The panels can be simply stapled to the dry wall and wired up to the same circuit as the vanity fixture or a separate switch in the bathroom. The whole process takes less than 30 minutes. No transformers or thermostats are necessary.

